

Sponsorship Opportunities



Canadian Academy of Health Sciences
Académie canadienne des sciences de la santé

The 16th Annual Forum
of the Canadian Academy of Health Sciences

**Healthy Start, Life-Long Impact: Eradicating
Non-Communicable Disease**

Virtual Forum 2021

Tuesday, September 28

Wednesday, September 29

CONFERENCE SECRETARIAT

Canadian Academy of Health Sciences

70 George Street, 3rd Floor

Ottawa, Ontario K1N 5V9

Telephone: 613-416-2247

Email: chelm@cahs-acss.ca

CONFERENCE WEBSITE

Regular updates will be available on the conference website:

<http://www.cahs-acss.ca/>

VIRTUAL CONFERENCE

September 28, 2021

11:00 – 16:30 (Eastern Time)

September 29, 2021

11:00 – 16:30 (Eastern Time)

CONFERENCE OVERVIEW

Each year, the Canadian Academy of Health Sciences (CAHS) hosts an annual Forum bringing together CAHS Fellows – world-renowned leaders in academic health sciences – to share their expertise in an interdisciplinary setting. The series, now in its 16th year, focuses on important and emerging new areas of health sciences research and practice.

This virtual event promises to bring CAHS Fellows from across the country together with experts in the field. It will provide an unparalleled opportunity to showcase your programs, products, services and innovations to leaders of key regional and national markets.

PROGRAM

The 2021 Forum, led by Co-Chairs, Distinguished University Professor, Dr. Sandra Davidge, PhD, FCAHS at the University of Alberta and Emeritus University Professor, Dr. John R.G. Challis, OC, PhD, FCAHS, FRSC, at the University of Toronto and Adjunct Professor at Simon Fraser University.

Healthy Start, Life-Long Impact: Eradicating Non-Communicable Disease

Predisposition to disease is affected by a broad range of factors, whether genetic, epigenetic or environmental. It is now well-established that maternal or paternal influences, factors pre- or peri-conception, during pregnancy or in the early postnatal period, predispose an individual or population to major non-communicable disease conditions, including coronary heart disease, obesity, Type II diabetes, immune, behavioural and neurological conditions.

The 2021 CAHS Forum will examine current understanding of mechanisms underlying the developmental origins of health and disease (DOHaD); discuss new ways of predicting predisposition to disease; and apply that knowledge to the diagnosis, intervention and prevention of non-communicable disease across health disciplines. The discussion will apply to indigenous and immigrant populations as well as non-Indigenous Canadians to inform proposals for altered practice and government policy.

SPONSORSHIP PACKAGES

GOLD SPONSOR \$3,500

Sponsor Benefits:

- Five (5) complimentary registrations
- Virtual platform and Forum logo visibility (sponsors list)
- 1 full page advertisement in the Forum's online program
- 2 promotional material push (text message, image, video)
- Acknowledgement on the CAHS Forum Website
- Logo in all of the event's communications
- Acknowledgment of sponsorship on social media before the event

SILVER SPONSOR \$2,500

Sponsor Benefits:

- Three (3) complimentary registrations
- Virtual platform and Forum logo visibility (sponsors list)
- ½ page advertisement in the Forum's online program
- 1 promotional material push (text message, image, video)
- Acknowledgement on the CAHS Forum Website
- Logo in all of the event's communications
- Acknowledgement of sponsorship on social media before the event

BRONZE SPONSOR \$1,500

Sponsor Benefits:

- One (1) complimentary registration
- Virtual platform and Forum logo visibility (sponsors list)
- ¼ page advertisement in the Forum's online program
- 1 promotional material push (text message, image, video)
- Acknowledgement on the CAHS Forum Website
- Logo in all of the event's communications
- Acknowledgement of sponsorship on social media before the event

Our sponsorship program is designed with you in mind.

Enhance your market impact by selecting the most attractive option for your organization.

Contact us today to discuss opportunities and the benefits of being a sponsor of this important event.

chelm@cahs-acss.ca
Christine Helm